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## OPEN GARDENS VICTORIA 2020–2021 GIVING PROGRAM FUNDING APPLICATION

Open Gardens Victoria is a Not For Profit organisation that partners with private garden owners and community organisations to hold special events and open a collection of diverse gardens each season.

OGV's Annual Giving Program extends financial support to a number of charities and organisations each year which meet funding criteria.

To be considered for support, please complete all sections of the form.

Your project or initiative must meet the applicant and funding eligibility criteria (as stated in Appendix 1) and to be successful, it must be deemed by our assessors to be preferable relative to other applications.

Applications close at 5.00 p.m. 30 December 2020, and successful funding applications will be announced in March 2021.

Applications **must** be sent to: [giving@opengardensvictoria.org.au](mailto:giving@opengardensvictoria.org.au)

Contact / Applicant Name:		
Organisation:		
ABN/CAN:		
Registered for GST (Y/N):		
Website:		
Tel:		
Postal Address:		
Email:		
DGR endorsed:		
ATO Charity:		
Main business location (postcode):		



**About the Project/Proposal (200 words MAX)**

Please provide a **clear and detailed description** of the project/proposal. Describe how it will be implemented and what outcomes the project/proposal will have, including the benefits to the wider community.

**About your Organisation (200 words MAX)**

Demonstrate your organisation's capacity and your staff capability (experience and qualifications) to deliver the project/proposal.



**Target Market for the Proposal/Project (100 words MAX)**

**Amount requested from OGV**

**1. CASH** (up to \$10K can be applied for)

Amount requested: \$

**2. IN-KIND**

OGV offers a number of in-kind support avenues (please tick which, if any, you would like to request):

- Social media promotion via OGV channels (website, Instagram, Facebook) to a large network of followers
- Volunteer database (we offer to reach out to our volunteers to assist with any horticultural project we are supporting)

**Please outline how the OGV requested funding would be utilised (100 words MAX)**



**Key Milestones for the Project/Proposal (250 words MAX)**

*Include start date and date of completion as well as any other significant milestones.*

**Total Cost of Project \$ amount (include hard cost only)**

*Please include hard cost budget breakdown of OGV requested component.*

**Available recognition for OGV (200 words MAX)**

*Such as plaque, signage, publicity etc...*



**Other financial or in-kind partners involved**

*Please list if relevant.*

**Outline of how the proposed/project meets the OGV Eligibility Criteria and the OGV Objectives (300 words MAX)**

*Please refer to OGV Funding Eligibility Criteria in Appendix 1 and include **how this will be measured**.*



**Outline of how the proposal/project will advance OGV's purposes<sup>1</sup> and benefit the wider horticultural community? (250 words MAX)**

## **Supporting Documents**

*Please attach up to three supporting documents which may comprise of plans, similar projects or other relevant materials.*

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<sup>1</sup> OGV's primary purpose is to inspire more people to embrace gardens and gardening as an active ingredient in a good life and a greener community.

Our purposes are: To promote and support access to the enjoyment, knowledge and benefits of gardens and gardening including:

- a) enhancing the natural environment by encouraging: i) horticultural and species diversity; and ii) sustainable garden practices through appropriate plant choice and water retention and management systems;
- b) advancing culture by fostering public awareness of and interest in historical and contemporary gardens and landscapes throughout Victoria; and
- c) promoting the physical and mental health benefits of gardening for the benefit of the Victorian community.



### **Applicant declaration**

- The applicant agrees and understands that funding decisions (including the amount of funding) are discretionary and the decision to approve or reject any funding application rests with Open Gardens Victoria.
- The applicant warrants and represents that the information provided and all attachments are, to the best of the applicant's knowledge and belief, true and correct and that it has not omitted any material information which would be required by OGV in relation to determining whether to approve funding of a project.
- The applicant undertakes to advise OGV in the event of any significant or material change to the proposed project or any supporting materials submitted regarding the project.
- The applicant acknowledges and agrees that if your application is successful, OGV may publish information about your project via the OGV channels including media releases, OGV website, social media platforms or e-newsletter for its promotional and publicity purposes only.

You consent to OGV sharing details of your application with:

- other providers of charity funding where we consider they may be willing to make a co-contribution; and
- any parties we consider we need to confer with to verify elements of your funding application.

Name of authorised signatory:

Position:

Signature:



## Appendix 1: FUNDING ELIGIBILITY CRITERIA

### Applicant Eligibility

- Organisational Status (please indicate):
  - Not For Profit
  - Company Ltd
  - Individual sole trader
  - Statutory authority or corporation
- The applicant has the right to carry out this proposal/project.
- The project/proposal **must** be taking place in the State of Victoria, Australia.
- The project/proposal **must** be starting in 2021 with a completion date stated.
- An acquittal report is required four months after project completion.
- Projects that do not go ahead **must** return financial support in full.

### Funding Criteria

To apply through the OGV Annual Giving program only charities or organisations that meet the following merit criteria should be encouraged to apply.

- The project must be a horticultural project.
- The project should fall within the five arms of Giving, all related to horticulture:
  - Education
  - Wellness
  - Innovation
  - Community
  - Sustainability
- The project should meet one or more of OGV's objectives and be measurable:
  - To be connected to big issues – the environment, food, community and wellness
  - To be a respected voice within the gardening and horticultural community
  - To appeal to and reach a broad audience, breaking down barriers to gardening
  - To promote gardening as a valuable form of creative expression and an important part of our culture.
- The project should be community-based.
- Preference will be given to organisations/charities/individual projects that are Not for Profit.